

Global IP consultancy prepared for future challenges

TKM International Consulting uses Ninox software to scale its corporate processes to its clients' needs



TKM International Consulting is an expert in the field of IP protection and anti-counterfeiting, based in Moscow, Russia. With 50 employees, TKM offers a wide range of legal services. Experienced operational agents and qualified lawyers are at the service of internationally renowned rights holders. TKM acts on the territory of several member countries of the Eurasian Economic Union.



 tkm-ic.com

CHALLENGE

A solution for the future

Account Manager, Maxyan Chassagnard, was looking for a new and more advanced database solution, but couldn't find a provider that didn't require extensive knowledge of coding. He was looking for a program that could grow with TKM, as they took on more clients and expanded their reach in the future. Back then, TKM employees used to refer to less advanced software such as spreadsheets. Maxyan knew there must be a better, smarter solution, one that could filter and organise large amounts of data without being too difficult to use - and that's where he found Ninox.

Tailored to staff needs

With Ninox, Maxyan was able to find a database solution that automatically updates whenever anyone makes changes. Employees all over the world can stay up to date on recent amends without needing to check in with one another directly, making the entire process more efficient. The average productivity rate of each department increased significantly.

As many people using the system are used to straightforward programs and Excel spreadsheets, it also needed to be clean, minimalistic, and easy to use. At every stage of the process, Maxyan was able to work together with helpful Ninox team members to tailor the solution to TKM precise needs.

Key Features

- ✓ Data security
- ✓ Data management
- ✓ Central data storage

Benefits

Now, the new system from Ninox provided much more accurate business intelligence and a supplementary level of transparency with TKM clients. TKM employees can filter information seamlessly, only accessing what they need to. For example, staff working on cases in certain regions can filter out extra data to do with irrelevant regions.

Looking ahead, Maxyan is keen to add even more features, such as a dashboard with dynamic cross-table data management, to make a corporate tool, for TKM directors, senior attorneys, operational and online department teams.

50

employees

12

clients

8000+

unique records



Ninox is a rare quality of product and an amazing piece of software.

Maxyan Chassagnard
Account Manager - Brand Protection

Get in touch

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Ninox is a collaborative, cloud-based platform for business teams. We empower users to build business applications and automate back office workflows with drag and drop tools.