# Versatile CRM for medical consulting company

A QME processing company develops a CRM Solution with Ninox and Nioxus



Mark Brown is the CEO of Memsco, a consulting firm and Qualified Medical Exam (QME) Data Processing company located on the West Coast of The United States. Qualified Medical Examiners are licensed to evaluate treatment provided to injured workers when the California legal system requires such overviews. Memsco utilizes Ninox and the full NioxusPLUS suite of ReportsPLUS, CalendarPLUS, and DocumentsPLUS.





memsco.us

CHALLENGE

# From paper to digital

QME processing and consulting requires not only an expansive CRM, but also a HIPAA compliant database, an integrated calendar, and powerful reporting tools. In the paper-heavy world of medical reporting, a digital document management system is a must. At first, Mark was searching for a platform that had all of the above in a single, integrated, flexible, and scalable application. Memsco looked at numerous other off-the-shelf, pre-packaged solutions, but quickly realised that they were too expensive and didn't have the customization options he needed. In discovering Ninox and Nioxus, Mark found the results he had been looking for.

### All-in-one solution

With the versatility of Ninox and the expertise and software provided by Nioxus, Memsco deployed an enterprise CRM complete with API connectivity that centralised their medical patient data. Adding ReportsPLUS, CalendarPLUS, and DocumentsPLUS enabled Mark and his team to significantly improve data accuracy and operational efficiency while reducing administrative overhead. ReportsPLUS provides Memsco administrators and physicians with actionable intelligence, while CalendarPLUS and DocumentsPLUS handle all patient scheduling and medical document management requirements. This fully-integrated solution suite enables Memsco to keep track of deadlines and project budgets, as well as managing all of their compliance data and documentation.

# **Key Features**

- Central data storage
- Report generation
- ✓ Data management

### **Benefits**

Using the power of Ninox and the NioxusPLUS suite, Memsco can now manage the large, complex caseloads more efficiently. Admin tasks that used to take hours are now completed in minutes. Also, when using Ninox and ReportsPLUS, registration emails can be standardised with all relevant information and forms at the click of a button. As it's integrated, Memsco employees can manage appointments and multiple deadlines per project with CalendarPLUS, without having to leave the Ninox application.

With the use of DocumentsPLUS, Memsco can manage permissions and create automated workflows while still remaining HIPAA compliant. The Ninox-Nioxus solution suite offers Memsco an enterprise-wide, customisable tool that is scalable and affordable, offering a high ROI at low cost, one no other database platform or pre-packaged solution can provide.



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Ninox, paired with Nioxus' products, allows all the i's to be dotted and t's crossed. Whether I have 2 or 200 clients, it meets my needs.

Mark Brown CEO

## Get in touch

# NIXXUS



Nioxus is a global IT company specializing in Ninox apps for large & small companies in all industries including manufacturing, hospitality, medical, financial, legal & logistics.

### ninox





Ninox is a collaborative, cloud-based platform for business teams. We empower users to build business applications and automate back office workflows with drag and drop tools.